

TIP2025 – THEORY IN PRACTICE CONFERENCE
Future-Proof Business

Abstracts – Esitelmäehdotukset:
Digital Leadership – Digitaalinen johtajuus

Sisällysluettelo

LEAD SMARTER, NOT HARDER: NAVIGATING COMPLEXITY IN DIGITAL TRANSFORMATION.....	2
LEADING WITH AI: THE EVOLVING ROLE OF ARTIFICIAL INTELLIGENCE AS A LEADER'S ASSISTANT	3
BUILDING TECHNOLOGY SKILLS THROUGH TECHNOLOGY-CENTERED LEARNING COMMUNITIES IN A FINNISH UAS	4
THE PRACTICE OF ACTIVE PATIENCE: A CRITICAL SKILL IN LEADERSHIP STUDIES IN VIRTUAL EXPERIENTIAL LEARNING SPACES. THE CASE IN A HIGHER EDUCATION FINNISH CONTEXT	5

Lead Smarter, Not Harder – Navigating Complexity in Digital Transformation

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Digital transformation has introduced unprecedented complexity and uncertainty into leadership. As technologies such as artificial intelligence (AI), automation, and big data reshape industries, leaders face the challenge of adapting quickly while maintaining strategic clarity and operational efficiency. This paper examines the evolving demands placed on leadership in digitally transforming environments and it explores practical strategies to manage complexity effectively.

The primary objectives of this paper are to: 1) Identify the key challenges leaders face during digital transformation. 2) Highlight essential leadership qualities and frameworks for managing complexity. 3) Provide actionable tools and strategies to enhance decision-making and change management.

This paper is based on a literature review, case studies, and practical frameworks to evaluate effective leadership practices in complex environments. It combines qualitative insights from real-world examples with theoretical analysis of modern leadership approaches, including systems thinking, agile learning methods, and AI-driven decision-making.

Findings highlight that successful leaders embrace adaptability, leverage AI-powered tools for decision-making, and adopt agile learning frameworks to reduce the complexity arising from the digital environment. Practical examples illustrate how businesses have integrated collaborative platforms and data visualization techniques to streamline communication and drive strategic alignment. Leaders who encourage their staff to experiment are more likely to achieve sustainable digital transformation.

In an era of digital complexity, leadership success depends on the ability to balance technology adoption with human-centered strategies. By cultivating adaptability, emotional intelligence, and data-driven decision-making, leaders can transform uncertainty into opportunity. This paper calls for organizations to invest in leadership development and AI literacy to future-proof their teams and enhance performance in complex, fast-changing environments.

The Evolving Role of AI as a Leader's Assistant

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Artificial Intelligence (AI) is increasingly integrated into leadership roles, transforming not only decision-making, problem-solving, and strategy execution but also administrative tasks. Leaders face both opportunities and challenges as AI tools evolve into trusted assistants capable of improving efficiency and insights. AI is a collaborator, not just a new leadership tool. This article explores the role of AI as a leader's assistant, focusing on how AI enhances decision-making, supports creativity, and streamlines administrative tasks. It also examines AI literacy as an essential leadership skill and evaluates the ethical implications of AI adoption. AI requires new skills for leaders and workflows require adjustments. Current models of operation and management are outdated.

This paper reviews current literature, analyzes AI applications in leadership contexts, and presents case examples of the use of AI tools in practice. It further identifies common challenges and strategies for integrating AI effectively while maintaining ethical perspective. Findings highlight AI's potential to improve productivity, creativity, and strategic planning when paired with human oversight. However, risks such as over-reliance, algorithmic bias, and ethical concerns as well as data-related risks require careful management. When applying AI, leaders need to stop thinking solely in terms of process efficiency and instead focus on the new opportunities for revenue growth. Leaders who have developed their AI literacy and adopted AI tools have been reported to achieve increased confidence, enhanced decision-making capabilities, and stronger adaptability.

AI is best utilized as a collaborator rather than a replacement for human leadership. To harness its full potential, leaders must balance technological capabilities with critical thinking and ethical responsibility. Future leaders will inspire their people to understand and embrace new forms of collaboration and manage not only technology and business outcomes but also behavioral outcomes. This article offers actionable insights for integrating AI effectively into leadership practices and highlights the need for continuous learning as AI technologies advance.

Building Skills Through Technology-Centered Learning Communities

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The ongoing technological advancement in society is transforming workplaces and demanding new skills from employees. To close the technology skills gap, institutions of higher learning can try new methods such as leveraging the power of the community by creating collaborative environments where students can learn on their own and from each in the pursuit of similar upskilling objectives (DuFour and DuFour, 2016; Wenger et al., 2011).

This study explores how to create effective learning communities for teaching complex technology skills. In addition, the research investigates the strengths and weaknesses of using an external certification exam to evaluate the effectiveness of knowledge acquisition related to specific skills. The primary objective of the community was to help informatics master's students build Microsoft Power BI skills and prepare for Microsoft's PL-300 certification exam if they wished to validate their expertise.

Empirical data was collected through two iterations of an experimental learning community implemented at Metropolia University of Applied Sciences. The research used an applied action research approach (Kananen, 2013) that was conducted in two stages. Mixed methods were used to gather empirical data through interviews, surveys, field notes and discussions with key stakeholders. In addition, quantitative sources were analyzed such as course participation rates, and the frequency of messages occurring in the designated communication channels.

Preliminary findings suggest that learning communities enhance peer support, motivation, and collaborative problem-solving. The challenges include workload management, curriculum alignment, and sustained engagement. This research helps organizations develop future-ready professionals equipped to navigate the evolving digital workplace and tests the efficacy of an external validation mechanism. Research helps to connect what is learned in school with what is needed in the real world.

The practice of Active Patience: A Critical Skill in Leadership Studies in Virtual Experiential Learning Spaces. (A case in a higher education Finnish context)

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The global education system underwent a forced transition from traditional face-to-face learning to remote virtual platforms during the academic year 2019-2020 due to the emergency conditions of the COVID-19 pandemic. This shift tested the patience of students, teachers, and researchers and required the implementation of new modalities for the online teaching-training activities. The extreme conditions, both real and virtual, that education faced, not only impacted individuals significantly but also opened up new possibilities for the personal development of the students, teachers and trainers. It might sound a paradox, but the situation facilitated the exploration and the application of nontraditional pedagogical approaches to the learning dynamics of leadership subjects in higher education.

This article shows how patience in its declination of "*Active Patience*" has emerged in virtual experiential learning spaces during courses in Leadership delivered online at Jamk University of Applied Sciences' School of Business in Finland during the semesters of Spring and Fall 2020. The paper offers insight into the attribute as perceived, experienced and practiced by some of the fifty-four (54) master's students participating in the Leadership Dynamics (LD) course and some of the twenty-five (25) bachelor's students of the course Basic Leadership Skills (BLS) and their teacher-trainers.

The paper explores the connections between Leadership and Isha Kriya Meditation, and Goju-Ryu Karate in theory and practice and shows how combining elements in virtual environments enhances active patience catalyzing intellectual and experiential skills and attitudes of students and teacher-trainers in leadership turning emotional challenges into possibilities to growth during transformational times.